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ORGANIZATION

BREAKING THE SOUND BARRIER

Presented by
Aaron P. Dworkin, Founder and President



Randall Goosby, age 13

Winning Performance of the 2010 Sphinx Competition

With the Sphinx Symphony Orchestra, Maestro Anthony Elliott

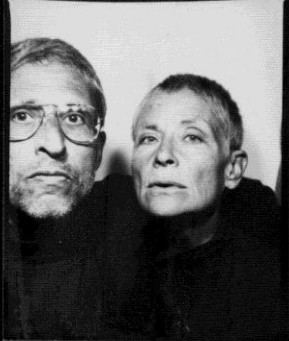
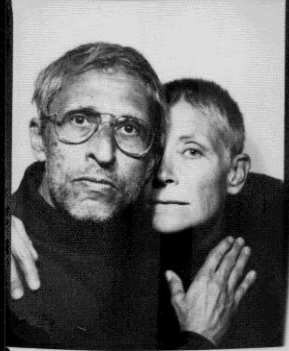
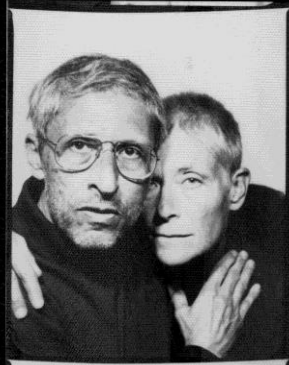
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“The deepest defeat suffered by human beings is constituted by the difference between what one was capable of becoming and what one has in fact become.”

- Ashley Montagu



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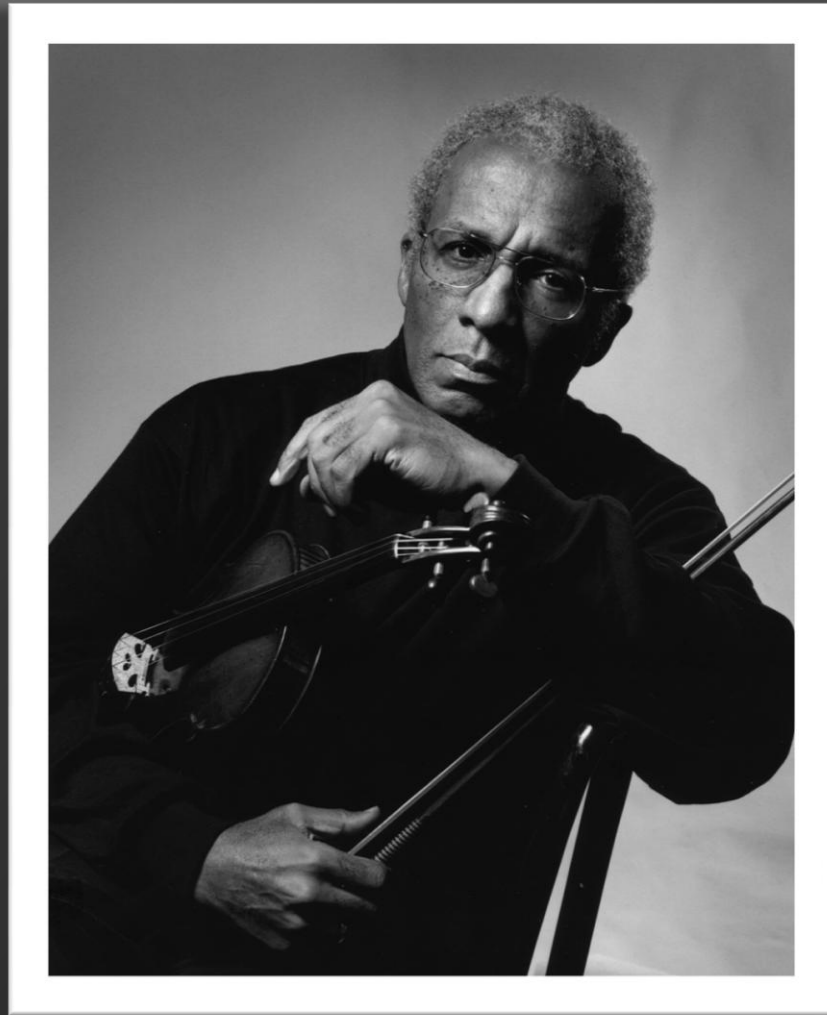
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**Spring Music Classes
for the Young Child
at the 92nd St. Y**



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Courtesy of Interlochen



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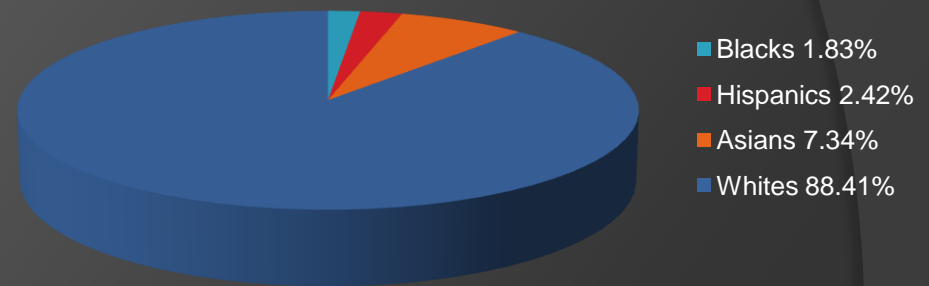
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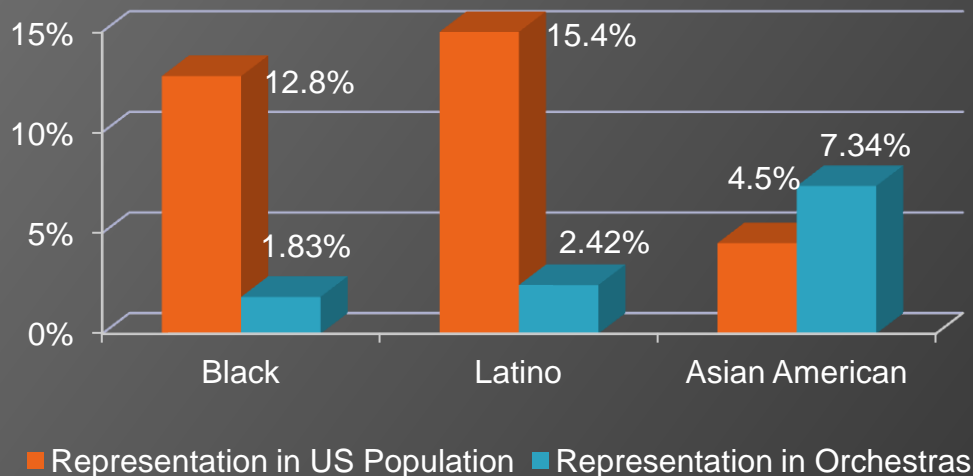
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Diversity State of the Field Orchestras

Regular Positions Held by Minorities in American Orchestras



Minority Representation in Orchestras and in the National Population



Diversity State of the Field Orchestras

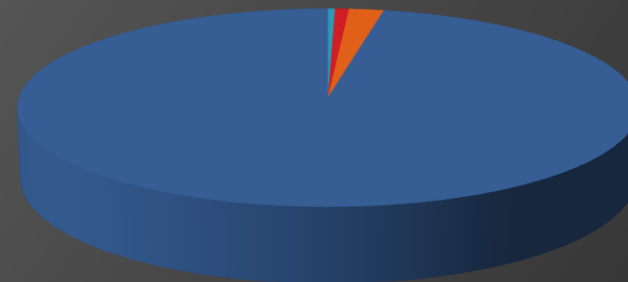
Positions held by Minorities in American Orchestras

Music Directors/Conductors



Blacks 2.3%
Hispanics 1.8%
Other 8.6%
Whites 87.3%

Executive Directors



Blacks 0.4%
Hispanics 0.8%
Other 2%
Whites 96.8%

Artistic Administrators



Blacks 0%
Hispanics 0%
Other 0%
Whites 100%

Education and Community Relations Directors



Blacks 3%
Hispanics 2.2%
Other 3%
Whites 91.1%

Diversity State of the Field Orchestras

Programming

Overall Top Ten Composers



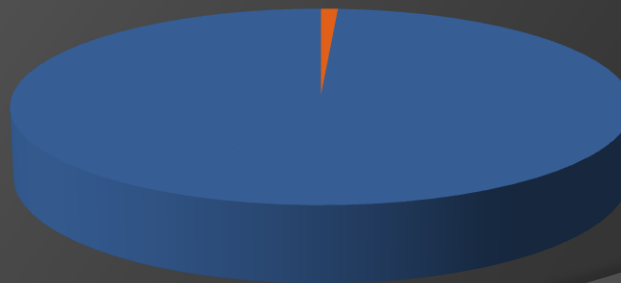
■ Blacks 0%
■ Hispanics 0%
■ Other 0%
■ Whites 100%

Top Ten Most Frequently Performed US/Canadian Composers



■ Blacks 0%
■ Hispanics 0%
■ Other 0%
■ Whites 100%

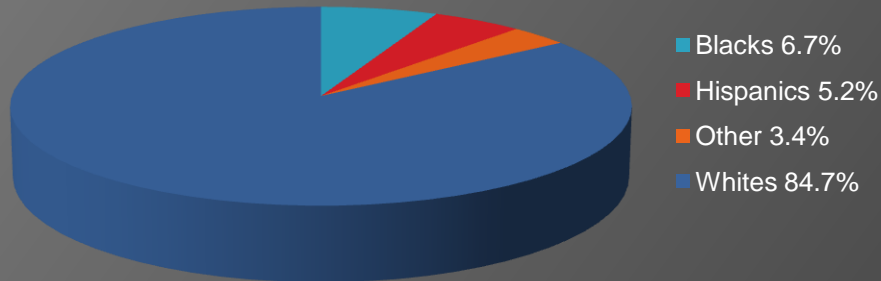
Programming Milestone?



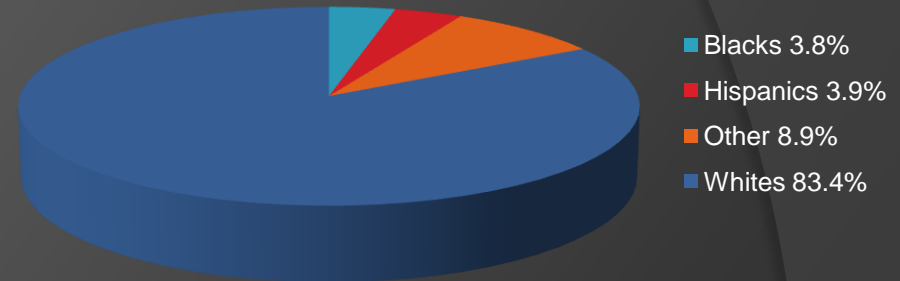
■ Minorities 1%
■ Whites 100%

Diversity State of the Field Music Schools

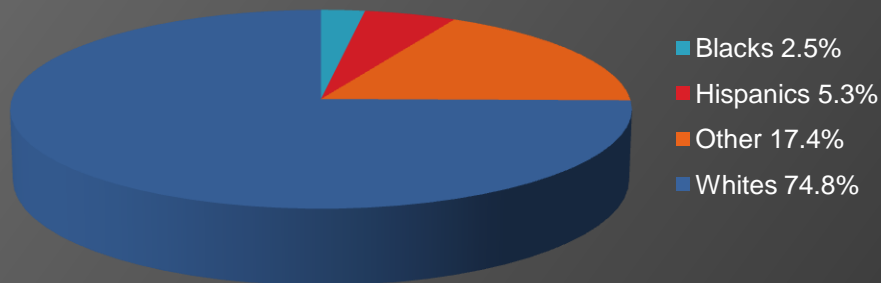
BA Professional



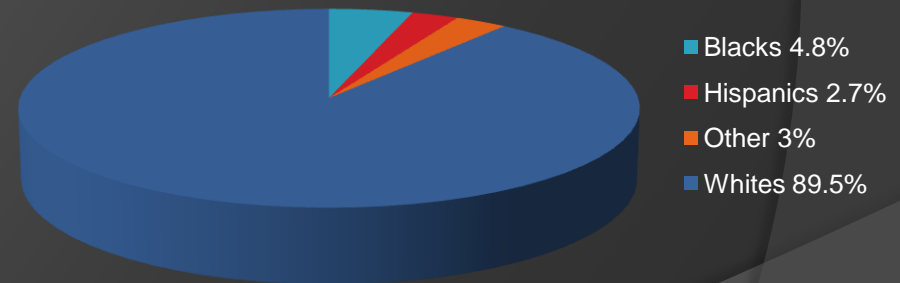
Master's Specific



Total Doctoral

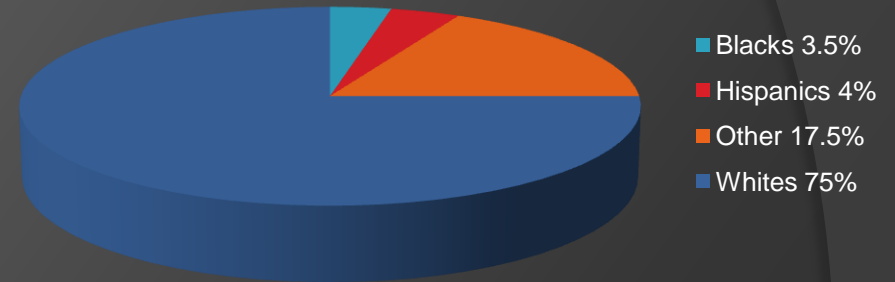


Total Faculty

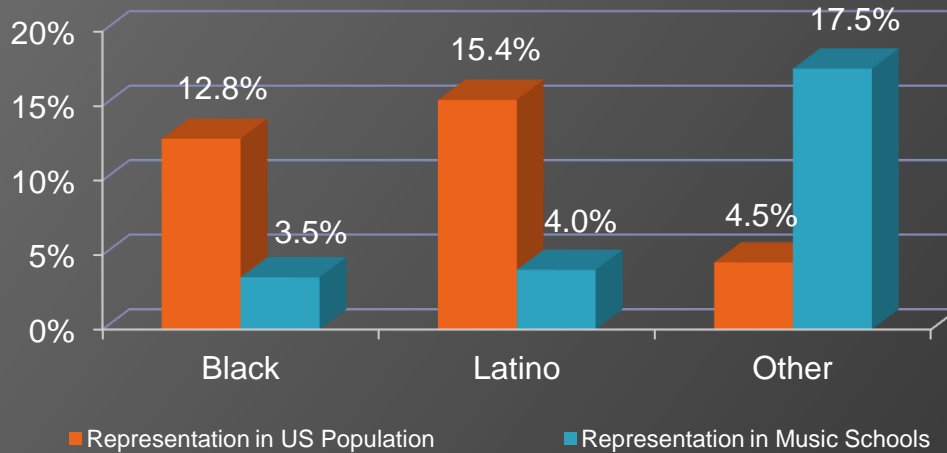


Diversity State of the Field Youth Orchestras

Minority Representation in Youth Orchestras

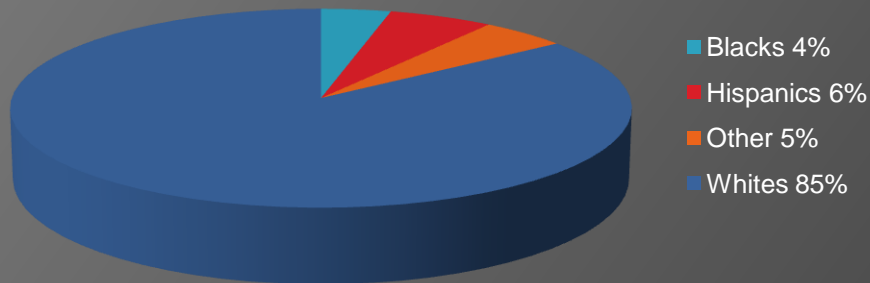


Minority Representation in Youth Orchestras and in the National Population



Diversity State of the Field

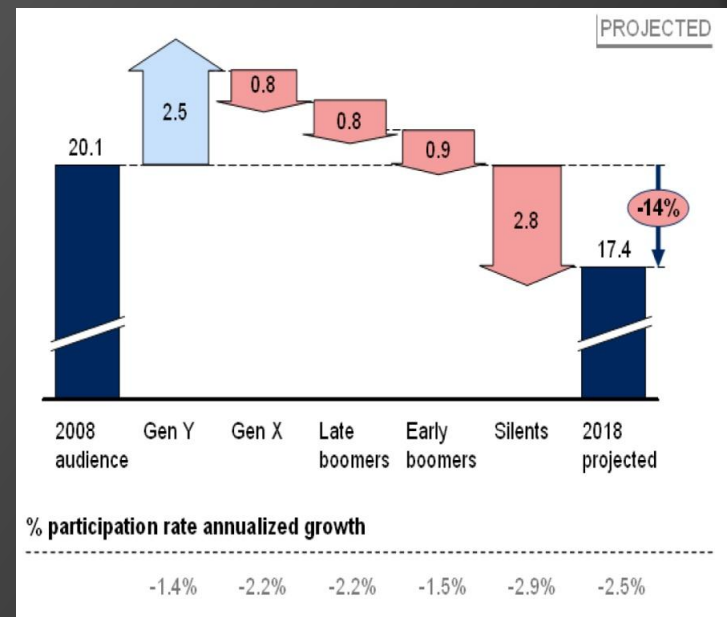
Audience Demographics



Source: 2008 NEA Survey of Public Participation in the Arts

Classical Music Audience Projection 2008-2018 (Simmons Data)

Millions of People



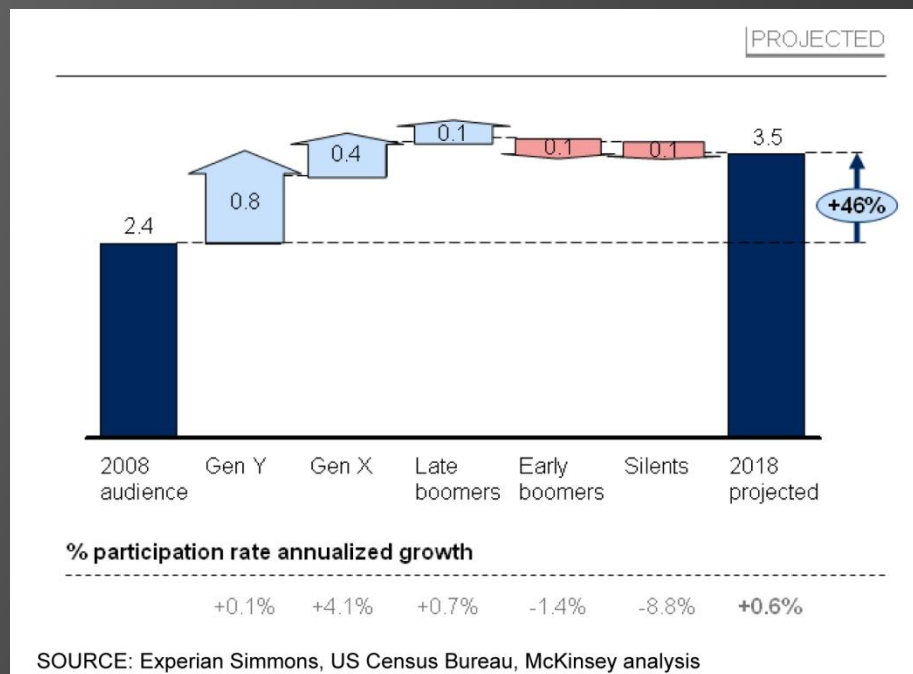
- Total Loss of Audience: 14% or 3 million
- Over 80% of losses are among Whites

Diversity State of the Field

Audience Demographics

Hispanic Classical Music Audience Projection 2008-2018

Millions of People



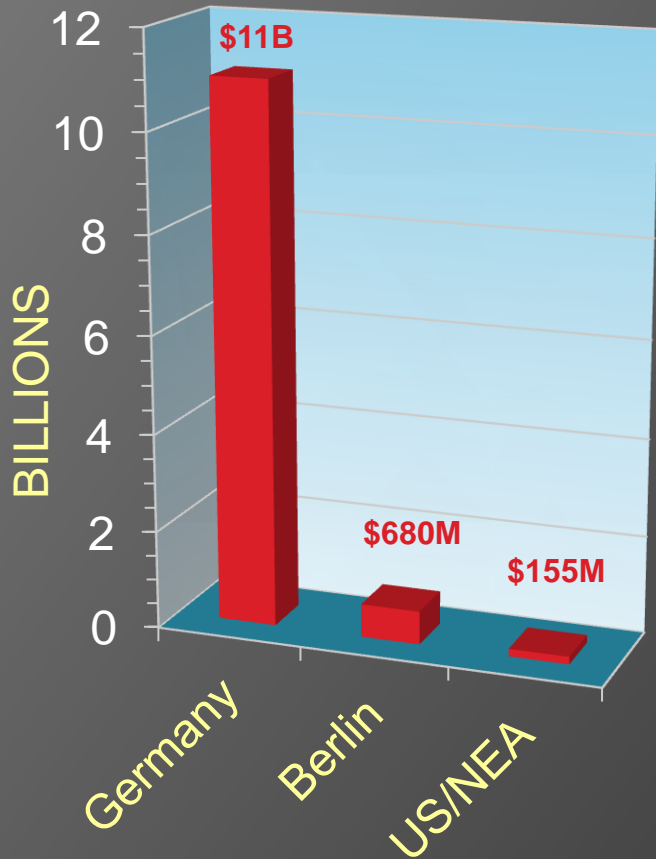
- Total Growth: 46% or over 1 million
- Non-White minorities will drive the VAST MAJORITY of new gains in classical music audiences

Sphinx Overview Video



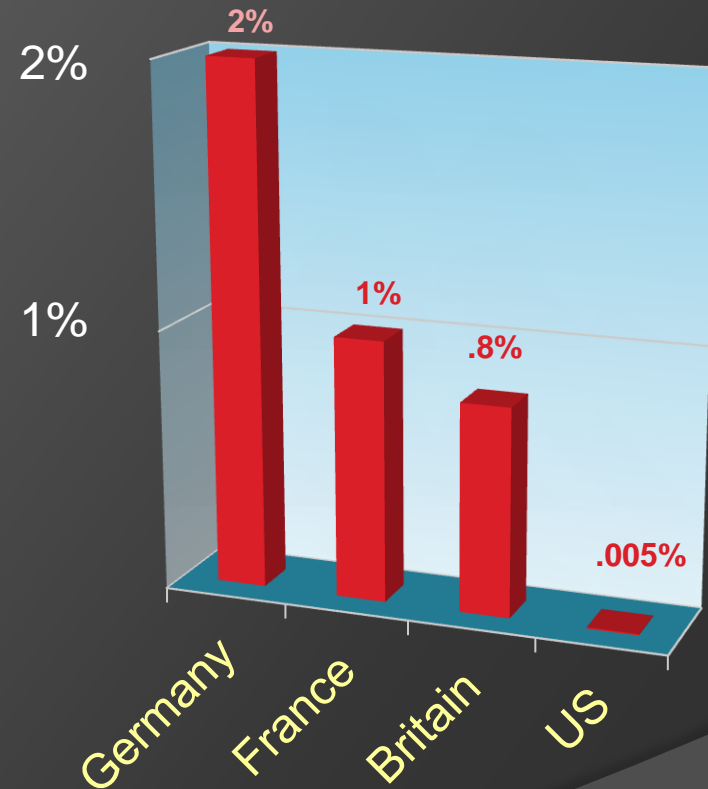
U.S. Public Support of the Arts

2009 Arts & Culture Funding



Population of U.S. is 300 Million.
Population of City of Berlin is 3.5 Million.

Per Capita Spending on Arts & Culture



Role of Music in Society

- Beginning at an early age: cartoons
- Television shows and movie soundtracks
- Many popular music celebrities had classical training:
 - Alicia Keys
 - Tupac Shakur
 - Tori Amos
 - Beyoncé
 - Boyd Tinsley (Dave Matthews Band violinist)
 - Aretha Franklin
 - Erykah Badu
 - Boys II Men



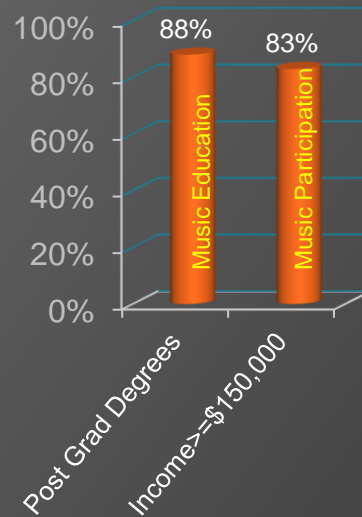
Music in Social Movements

- ◉ Civil Rights Movement
- ◉ Martin Luther King
- ◉ Frederick Douglass
- ◉ Cesar Chavez
- ◉ Civil War
- ◉ French Revolution

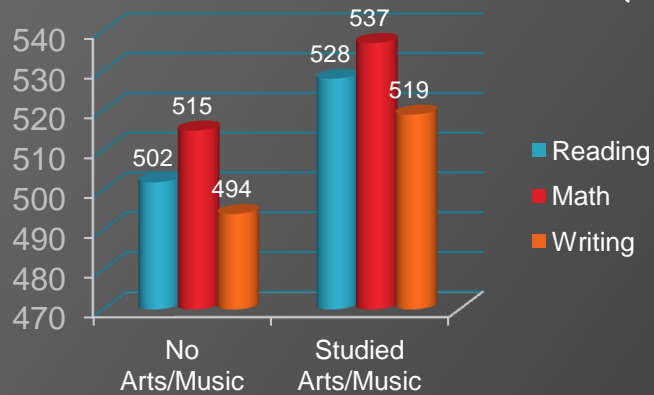


Impact of Music Education

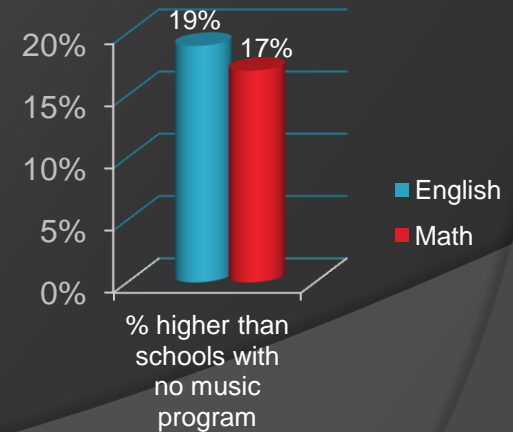
Advanced Degrees/Income



2008 SAT Scores

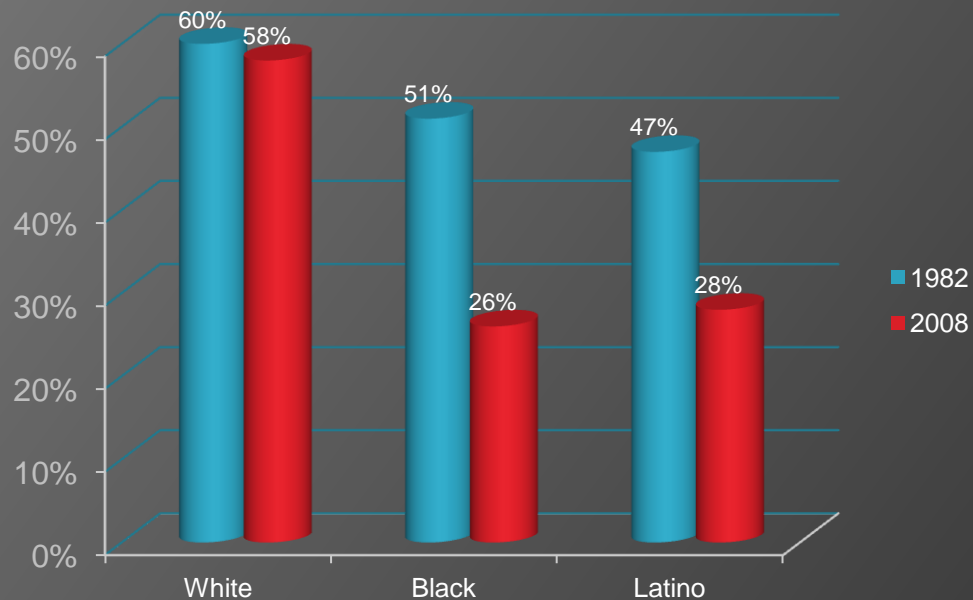


English/Math Scores



Decline of Arts Education

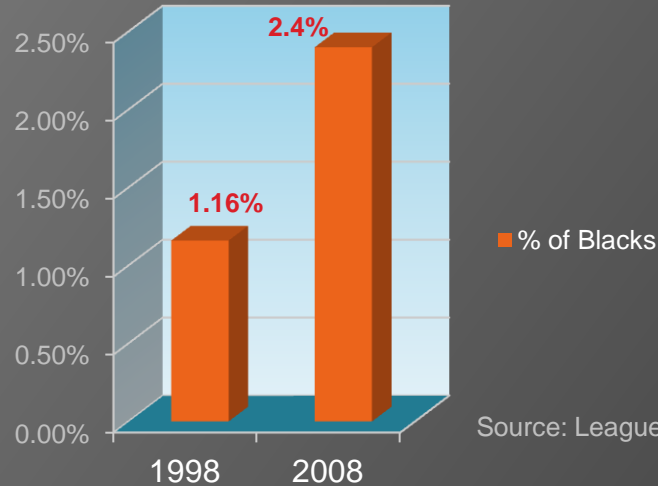
Students, ages 18 to 24, reporting having taken at least one arts class during their life:



Source: President's Committee on the Arts and Humanities; Reinvesting in Arts Education; 2011

Sphinx Impact - First 10 Years

America's Top Orchestras



Source: League of American Orchestras



All orchestras with an increase in Black members had a relationship with Sphinx

➤ Prior to Sphinx:

- Solo performances by musicians of color were rare: now 20-30 per year
- No professional Black & Latino orchestra existed: Sphinx has 2
- Never in history, Black & Latino orchestra on tour: now every year
- Very rare to see or hear classical music performed by musicians of color: now over 2 million in audiences every year
- Relatively few commissions by composers of color: now increasing every year
- Sphinx Alumni graduated to every top 10 music school
- First intensive summer training program for Black & Latino string players
- 85,000 students reached in over 200 schools
- Nearly \$1.5 million in scholarship awards

Sphinx Impact - First 10 Years

Just the beginning...



...much work needs to be done

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“Change does not roll in on the wheels of inevitability, but comes through continuous struggle. History will have to record that the greatest tragedy of this period was not the strident clamor of the bad people, but the appalling silence of the good people. Our lives begin to end the day we become silent about things that matter.” – Martin Luther King, Jr.

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Building Diversity in Classical Music

